



REPLY TO
ATTENTION OF

AAHS-IHS (840-10a)

DEPARTMENT OF THE ARMY

THE INSTITUTE OF HERALDRY
9325 GUNSTON ROAD, ROOM S112
FORT BELVOIR, VIRGINIA 22060-5579

21 AUG 2008

MEMORANDUM FOR Commander, HQ ASC, ATTN: AMSAS-HI (Mr. Eaton), 1 Rock Island Arsenal, Rock Island, IL 61299

SUBJECT: Shoulder Sleeve Insignia for the 404th Support Brigade

1. A shoulder sleeve insignia is authorized effective 16 October 2008, for wear by the 404th Support Brigade. The description and symbolism of the design are as follows:

DESCRIPTION

A shield shape device 3 inches (7.62 cm) in height and 2 1/4 inches (5.72 cm) in width overall, divided per pale white, scarlet and blue, overall a silver gray sword palewise fimbriated white, in chief a stylized blue outline of the Mount Rainier summit embellished with silver gray on either side, in dexter a yellow lightning bolt bendwise and in sinister seven white stars in the configuration of the Big Dipper; all within a 1/8 inch (.32 cm) golden yellow border.

SYMBOLISM

White, red, and blue and the device partitions are modified from the Army Materiel Command (AMC) shoulder sleeve insignia and carry with it the mission of support and the flow of materiel to the soldiers. The inverted chevron shape underscores the Brigade being the single point of entry to AMC from the field. The sword indicates readiness and support to the soldiers. The Brigade provides logistics support to all units in the Far West and Pacific Northwest. The mountain is in the shape of Mount Rainier and signifies the headquarters at Fort Lewis. The lightning bolt represents the main tactical unit, the 25th Infantry Division in Hawaii and the Big Dipper highlights the units stationed in Alaska.

2. This authorization is in accordance with AR 670-1. A copy of this letter will become part of your permanent organizational history files.

CHARLES V. MUGNO
Director

CF: CMH



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21 AUG 2008

MEMORANDUM FOR Commander, HQ ASC, ATTN: AMSAS-HI (Mr. Eaton), 1 Rock Island Arsenal, Rock Island, IL 61299

SUBJECT: Distinctive Unit Insignia for the 404th Support Brigade

1. A distinctive unit insignia is authorized effective 16 October 2008, for wear by the 404th Support Brigade. The description and symbolism of the design are as follows:

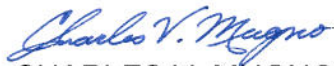
DESCRIPTION

A silver color metal and enamel device 1 1/8 inches (2.86 cm) in height overall consisting of a shield divided per pale red and blue, overall and between two yellow lightning bolts pilewise, a white pile edged at the top with the summit of Mount Rainier charged with a blue mullet of four points; around the sides and bottom of the device is a black tripartite scroll inscribed with "SUSTINERE AD VICTURUS" in silver letters.

SYMBOLISM

Red, white, and blue reflect the Army Materiel Command (AMC) colors. The Brigade provides logistics support to all units in the Far West and Pacific Northwest. The mountain is in the shape of Mount Rainier and signifies the headquarters at Fort Lewis. The inverted chevron shape with the arrow point underscores the Brigade being the single point of entry to AMC from the field. The lightning bolts represent the main tactical unit, the 25th Infantry Division in Hawaii and the Polaris or North Star highlights the units stationed in Alaska. The North Star also denotes leadership, guidance, and the Brigade never losing focus of their mission. The motto which translates to "Sustain To Win" emphasizes the mission of the unit to assist in preparing the units in their area of operation for all contingency missions.

2. This authorization is in accordance with AR 670-1. A copy of this letter will become part of your permanent organizational history files.


CHARLES V. MUGNO
Director

CF: CMH



404TH SUPPORT BRIGADE

D-6776 *TYPE II*

ACTUAL SIZE _____ 1 1/8" ± 1/64" (H)
(2.86cm) (.04cm)

METAL COLOR _____ SILVER
FINISH _____ MIRROR-LIKE POLISH

DEVICE:
ENAMEL/EPOXY _____ VITREOUS/OPAQUE
CHARGES _____ FLUSH
LETTERING _____ BASE METAL
PIERCING _____ NONE. AREAS BETWEEN SHIELD & SCROLL
TO BE RECESSED & TEXTURED.

CHIP NOS _____ RED #1, BLUE #18, BLACK #26, WHITE #28
YELLOW #31

APPROVED **21 AUG 2008**
THE INSTITUTE OF HERALDRY
DEPARTMENT OF THE ARMY

Charles V. Mugno

CHARLES V. MUGNO *121*
DIRECTOR



404TH SUPPORT BRIGADE

D-6776 *TYPE II*

ACTUAL SIZE _____ 1 1/8" ± 1/64" (H)
(2.86cm) (.04cm)

METAL COLOR _____ SILVER
FINISH _____ MIRROR-LIKE POLISH

DEVICE:
ENAMEL/EPOXY _____ VITREOUS/OPAQUE
CHARGES _____ FLUSH
LETTERING _____ BASE METAL
PIERCING _____ NONE. AREAS BETWEEN SHIELD & SCROLL
TO BE RECESSED & TEXTURED.

CHIP NOS _____ RED #1, BLUE #18, BLACK #26, WHITE #28
YELLOW #31

APPROVED **21 AUG 2008**
THE INSTITUTE OF HERALDRY
DEPARTMENT OF THE ARMY

Charles V. Mugno

CHARLES V. MUGNO
DIRECTOR

121

Encl 4



404TH SUPPORT BRIGADE

D-6776 *TYPE II*

ACTUAL SIZE 1 1/8" ± 1/64" (H)
(2.86cm) (.04cm)

METAL COLOR SILVER

FINISH MIRROR-LIKE POLISH

DEVICE:

ENAMEL/EPOXY VITREOUS/OPAQUE

CHARGES FLUSH

LETTERING BASE METAL

PIERCING NONE. AREAS BETWEEN SHIELD & SCROLL
TO BE RECESSED & TEXTURED.

CHIP NOS RED #1, BLUE #18, BLACK #26, WHITE #28
YELLOW #31

**FOR COLOR GUIDE ONLY
NOT FOR COLOR MATCH**

APPROVED **21 AUG 2008**
THE INSTITUTE OF HERALDRY
DEPARTMENT OF THE ARMY

Charles V. Mugno

CHARLES V. MUGNO
DIRECTOR

121

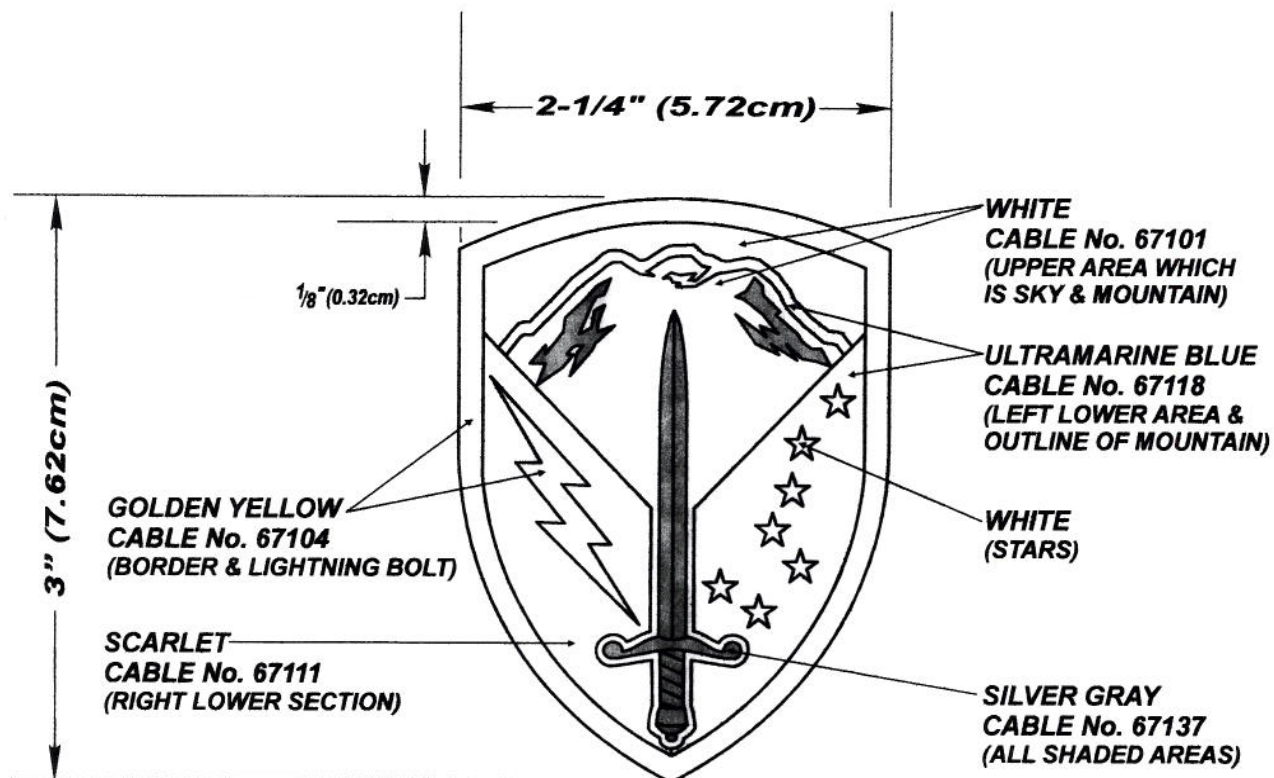
FOR SUBDUED INSIGNIA

ACU:

RED, BLUE & GRAY AREAS TO BE FOLIAGE GREEN 67202. YELLOW & WHITE AREAS TO BE BLACK 67138.

REVISIONS

LTR	DESCRIPTION	DATE	APPROVED
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DESIGNED FOR OVEREDGE STITCHING

STITCH COUNT

UNLESS OTHERWISE SPECIFIED DIMENSIONS ARE IN INCHES TOLERANCES ON FRACTIONS DECIMALS ANGLES

MATERIALS:

TO BE MANUFACTURED IN ACCORDANCE WITH MIL-DTL-14652

EXAMINED	<i>TC</i>	
CHECKED	<i>pm</i>	<i>SAL</i>
PREPARED	<i>SAL</i>	
APPROVED	<i>Charles V. Mugno</i>	
	CHARLES V. MUGNO DIRECTOR	

THE INSTITUTE OF HERALDRY, DEPARTMENT OF THE ARMY
9325 GUNSTON RD, RM S-113 FORT BELVOIR, VA 22060-5579

SHOULDER SLEEVE INSIGNIA

404TH SUPPORT BRIGADE

SIZE CONTROL IDENT. NO
A 22571 A-1-976

SCALE FULL DATE **12 AUGUST 2008**

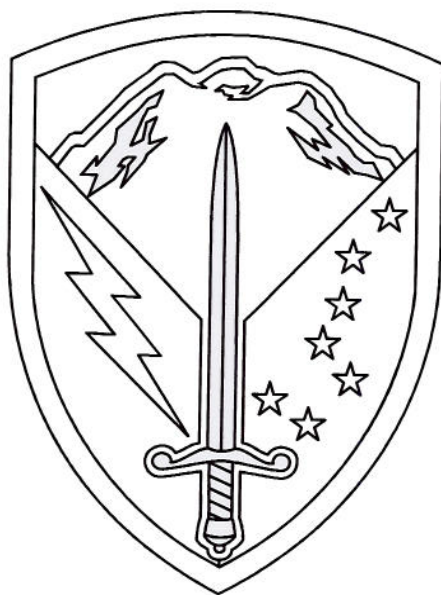
Encl 6



FULL COLOR



ACU



SHOULDER SLEEVE INSIGNIA
404TH SUPPORT BRIGADE

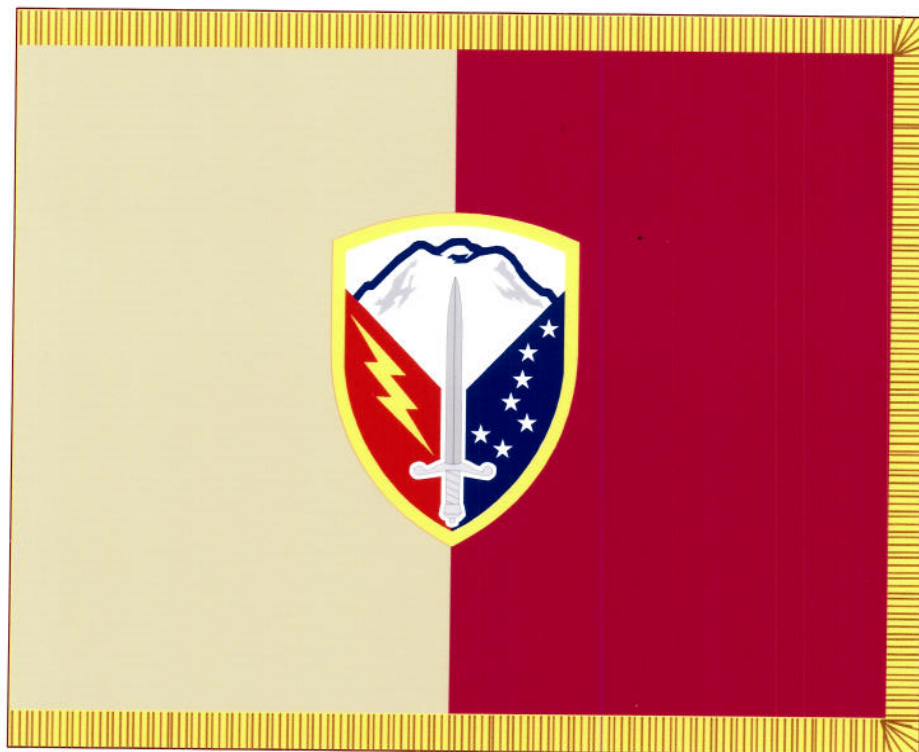
**The Institute of Heraldry
9325 GUNSTON ROAD
FORT BELVOIR , VIRGINIA
22060-5579**

REVISED MOTTO
DISTINCTIVE UNIT INSIGNIA
404TH SUPPORT BRIGADE
6 AUGUST 2008



TAPC-PD Form 135, Rev 6 JUNE 1994

S.LeClerc



UNIT COLORS